



**The European Mobile Messaging Association**

*Has the pleasure of inviting you to attend the Industry's*

**2nd Annual Conference and Round Table Meeting 2006**

*Creating True Value  
Out of the Core Competencies of Our Industry*

**November 15-17, 2006**

**HILTON HOTEL  
Budapest, Hungary**

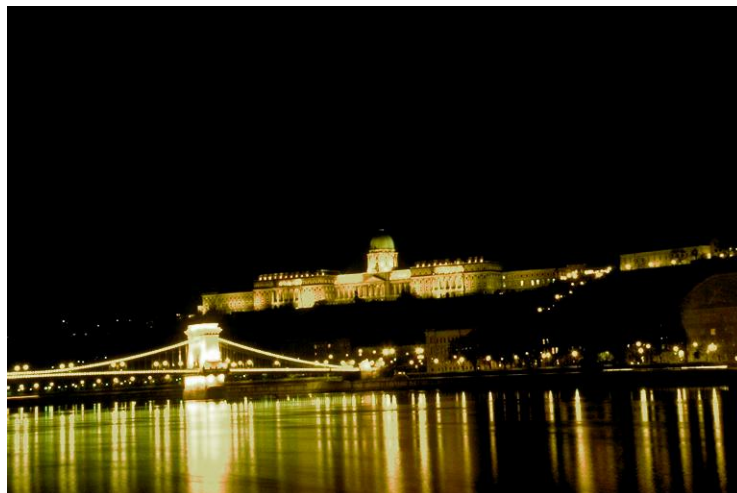


## DAY 1, Wednesday, November 15, 2006

- 13:00** Registration of the Delegates  
**13:30** Get-together Coffee  
**14:00** **OPENING ADDRESS**  
**14:15** **Session 1**  
**UPDATE ON THE STATUS OF PAGING WORLDWIDE**  
**15:00** **Session 2**  
**POPULATION ALERT PROJECTS**  
**16:15** Coffee Break  
**16:30** **EMMA General Assembly**  
**17:30** **END OF DAY 1**  
**19:00** Social Event

## DAY 2, Thursday, November 16, 2006

- 09:00** **Session 3**  
**NEW PRODUCTS AND SOLUTIONS—MANUFACTURERS**  
**10:30** Coffee Break  
**10:45** **Session 4**  
**GROUP STRATEGY WORKSHOP I**  
12:30 Lunch  
14:00 Organized Activity Outside Of Hotel  
17:30 **END OF DAY 2**  
  
20:00 **Group Dinner**  
*EMMA Marketing Awards*



## DAY 3, Friday, November 17, 2006

<b>09:00</b>	<b>Session 5</b> <b>NEW SERVICES AND APPLICATIONS—OPERATORS</b>
10:30	Coffee Beak
<b>10:45</b>	<b>Session 6</b> <b>GROUP STRATEGY WORKSHOP II</b>
12:30	Lunch
<b>14:00</b>	<b>Session 7</b> <b>ROUND TABLE MEETING</b>
<b>15:30</b>	<b>Conclusions</b>
<b>16:00</b>	<b>END OF THE CONFERENCE</b>





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## REGISTRATION TERMS AND CONDITIONS

### Registration Fee:

The attendance fee is Euro 99 per delegate. The fee includes access to all sessions, soft drinks during the sessions, coffee breaks, plus: Social event on Day 1; lunch, organized activity outside of hotel and group dinner on Day 2; lunch on Day 3; and copies of the presentations in electronic format distributed after the conference.

### Registration Form:

Please fill the attached registration form and e-mail it to [admin@emma-info.org](mailto:admin@emma-info.org) as soon as possible to enable the Secretariat run logistics smoothly.

### Hotel Reservations:

You will receive information about hotel accommodation together with the confirmation of your registration to the conference. The special rate for this event in Deluxe Standard rooms at the **Budapest Hilton** is €145 per night for Single or Double occupancy, inclusive of service, excl. of VAT and breakfast. Budapest has plenty of cultural events and opportunities for one-day excursions in November, therefore we wish to encourage delegates bring their companion or family. Depending upon spouse attendance, EMMA reserves the option to organize a Spouses' Activities program.

### Cancellation Policy

In case of impediment to attend after registration, you may be replaced by another member of your company without penalty.

Cancellations received at the Secretariat up to October 31 will result in a charge of Euro 25 per person.

Cancellations received at the Secretariat on or after November 1, and no-show, will give no right to refund, as EMMA is liable to the hotel for the number of delegates confirmed three weeks before the event.

*12-07-2006*