



**Wireless Forum
May 30–June 1, 2007**

**Marriott Resort at Grande Dunes
Myrtle Beach, South Carolina**

EXHIBITOR OPPORTUNITY

**Exhibits: \$1,250
AAPC Silver Vendors: \$1,060**

**AAPC Gold Vendors: \$935
AAPC Bronze Vendors: \$1,180**

Your company will receive a 10' by 10' draped booth that includes 2 chairs, draped table, and company sign. As an exhibitor, you will also receive the following benefits:

- Company name and description with a link to your web site included on the AAPC conference web site
- Dedicated time to talk with participants during the welcome reception and networking lunch
- Your company description, address, phone number, and web address in the conference materials
- The post-conference participant list, which includes name, company, address, and e-mail address
- Opportunity to place a one-page company promotional flyer in the conference materials

SPONSORSHIP OPPORTUNITIES

New this year: Gold members receive a 25% discount on listed sponsorship prices
Silver members receive a 15% discount on listed sponsorship prices
Bronze members receive a 10% discount on listed sponsorship prices

Welcome Reception Sponsor: \$4,500

Be the company to greet attendees as they peruse the exhibit hall for the first time on Wednesday evening. This is a great chance for you to promote your company's products and services, and make sure participants remember your company name! Signs thanking your company will be prominently displayed throughout the exhibit hall and cocktail napkins embossed with your company logo will be distributed.

In addition, you will receive the following benefits:

- 20 minutes of dedicated time to present your product/technology to the conference participants
- 1 paragraph company summary to be featured in the AAPC Bulletin prior to the show
- Top billing on all conference promotional material, including advertisements in trade publications
- Recognition during the welcome reception and throughout the two-day conference
- Four complimentary conference registrations that include entry to the sessions and food functions
- Napkins and table signs with your company logo and web site throughout the welcome reception area
- Opportunity to place a one-page company promotional flyer in the conference materials
- Company name, logo, and a link to your web site included on the AAPC web site home page and conference sponsor page
- The post-conference participant list
- Signage throughout the conference thanking your company for its support

AAPC
441 N. Crestwood Drive / Wilmington, NC 28405
Phone: 866.301.2272 / Fax: 910.792.9733 / E-Mail: info@pagingcarriers.org / Web Site: www.pagingcarriers.org

AAPC—Advocating for the Advancement of the Paging Industry !



**Wireless Forum
May 30–June 1, 2007**

**Marriott Resort at Grande Dunes
Myrtle Beach, South Carolina**

SPONSORSHIP OPPORTUNITIES (continued)

Cocktail Party Sponsor: \$4,500

Traditionally noted as the highlight of the conference, this closing reception will be held Thursday night. The Marriott Resort's pristine courtyard overlooks the beautiful Atlantic Ocean and is an excellent setting encouraging participants to socialize and unwind. Signs thanking your company will be placed prominently throughout the event, and cocktail napkins with your company logo will be distributed.

In addition, you will receive the following benefits:

- 20 minutes of dedicated time to present your product/technology to the conference participants
- 1 paragraph company summary to be featured in the AAPC Bulletin prior to the show
- Top billing on all conference promotional material, including advertisements in trade publications
- Recognition during the cocktail reception and throughout the two-day conference
- Four complimentary conference registrations that include entry to the sessions and food functions
- Napkins and table signs with your company logo and web site throughout the cocktail party area
- Opportunity to place a one-page company promotional flyer in the conference materials
- Company name, logo, and a link to your web site included on the AAPC web site home page and conference sponsor page
- The post-conference participant list
- Signage throughout the conference thanking your company for its support

Buffet Lunch Sponsor: \$3,900

Sponsoring this buffet lunch is a unique opportunity for your company to promote its products and services while participants enjoy a special buffet lunch. Signs thanking your company will be placed at every food station.

In addition, you will receive the following benefits:

- 20 minutes of dedicated time to present your product/technology to the conference participants
- 1 paragraph company summary to be featured in the AAPC Bulletin prior to the show
- Prominent billing on all conference promotional material, including advertisements in trade publications
- Recognition during the luncheon and throughout the two-day conference
- Three complimentary conference registrations that include entry to the sessions and food functions
- Napkins with your company logo and web site will be placed throughout the luncheon area
- Opportunity to place a one-page company promotional flyer in the conference materials
- Company name, logo, and a link to your web site included on the AAPC web site home page and the conference sponsor page
- The post-conference participant list
- Signage throughout the conference thanking your company for its support

AAPC
441 N. Crestwood Drive / Wilmington, NC 28405
Phone: 866.301.2272 / Fax: 910.792.9733 / E-Mail: info@pagingcarriers.org / Web Site: www.pagingcarriers.org

AAPC—Advocating for the Advancement of the Paging Industry !



**Wireless Forum
May 30–June 1, 2007**

**Marriott Resort at Grande Dunes
Myrtle Beach, South Carolina**

SPONSORSHIP OPPORTUNITIES (continued)

Golf Tournament Sponsor: \$3,200

This annual tradition is the last event at the Wireless Forum and participants will be thanking your company for the sponsorship until next year! Sponsor this event and have an opportunity to give golfing supplies with your company logo on it to all participants.

In addition, you will receive the following benefits:

- 20 minutes of dedicated time to present your product/technology to the conference participants
- 1 paragraph company summary to be featured in the AAPC Bulletin prior to the show
- Prominent billing on all conference promotional material, including advertisements in trade publications
- Recognition during the opening session and at the cocktail party
- Opportunity to introduce an educational speaker and provide a brief (three minute) overview of the products or services your company provides
- Three complimentary conference registrations that include entry to the sessions and food functions
- Opportunity to include a company promotional piece in each boxed lunch
- Company name, logo, and a link to your web site included on the AAPC web site conference sponsor page
- Signage throughout the conference thanking your company for its support

Breakfast Sponsor: \$2,250

Conference attendees appreciate tasty pastries, juice, and that first cup of coffee in the morning. Signs thanking your company will be placed at every food station.

In addition, you will receive the following benefits:

- Visibility on all conference promotion material, including advertisements in trade publications
- Recognition during the opening session
- Opportunity to introduce an educational speaker and provide a brief (three minute) overview of the products or services your company provides
- Two complimentary conference registrations that include entry to the sessions and food functions
- Opportunity to place a one-page company promotional flyer in the conference materials
- Company name, logo, and a link to your web site included on the AAPC web site conference sponsor page
- Signage throughout the conference thanking your company for its support

AAPC
441 N. Crestwood Drive / Wilmington, NC 28405
Phone: 866.301.2272 / Fax: 910.792.9733 / E-Mail: info@pagingcarriers.org / Web Site: www.pagingcarriers.org

AAPC—Advocating for the Advancement of the Paging Industry !



**Wireless Forum
May 30–June 1, 2007**

**Marriott Resort at Grande Dunes
Myrtle Beach, South Carolina**

SPONSORSHIP OPPORTUNITIES (continued)

Conference Notepad Sponsor: \$2,000

At registration, each conference participant will receive a high quality notepad with your company logo on it for taking notes throughout the conference.

In addition, you will receive the following benefits:

- Visibility on all conference promotion material, including advertisements in trade publications
- Recognition during the opening session
- Two complimentary conference registrations that include entry to the sessions and food functions
- Opportunity to place a one-page company promotional flyer in the conference materials
- Company name, logo, and a link to your web site included on the AAPC web site conference sponsor page
- Signage throughout the conference thanking your company for its support

Break Sponsor: \$1,800

Networking and attending sessions can be tiresome. Let participants know your company provided them with the snack and drink they need to get them through the day. Signs thanking your company will be placed at the food station.

In addition, you will receive the following benefits:

- Visibility on all conference promotional material, including advertisements in trade publications
- Recognition during the opening session
- Opportunity to introduce an educational speaker and provide a brief (three minute) overview of the products or services your company provides
- One complimentary conference registration that includes entry to the sessions and food functions
- Opportunity to place a one-page company promotional flyer in the conference materials
- Company name, logo, and a link to your web site included on the AAPC web site conference sponsor page
- Signage throughout the conference thanking your company for its support

AAPC
441 N. Crestwood Drive / Wilmington, NC 28405
Phone: 866.301.2272 / Fax: 910.792.9733 / E-Mail: info@pagingcarriers.org / Web Site: www.pagingcarriers.org

AAPC—Advocating for the Advancement of the Paging Industry !



**Wireless Forum
May 30–June 1, 2007**

**Marriott Resort at Grande Dunes
Myrtle Beach, South Carolina**

Conference Pen Sponsor: \$1,500

At registration, each conference participant will receive a high quality conference pen with your company logo on it.

In addition, you will receive the following benefits:

- Visibility on all conference promotional material, including advertisements in trade publications
- Recognition during the opening session
- Opportunity to introduce an educational speaker and provide a brief (three minute) overview of the products or services your company provides
- One complimentary conference registration that includes entry to the sessions and food functions
- Opportunity to place a one-page company promotional flyer in the conference materials
- Company name, logo, and a link to your web site included on the AAPC web site conference sponsor page
- Signage throughout the conference thanking your company for its support

Name Badge Sponsor: \$1,500

At registration, every conference participant will receive a printed name badge that will have your company logo on it (in addition to AAPC's logo). Increase your visibility by providing lanyards with your company name.

In addition, you will receive the following benefits:

- Visibility on all conference promotional material, including advertisements in trade publications
- Recognition during the opening session
- Opportunity to introduce an educational speaker and provide a brief (three minute) overview of the products or services your company provides
- One complimentary conference registration that includes entry to the sessions and food functions
- Opportunity to place a one-page company promotional flyer in the conference materials
- Company name, logo, and a link to your web site included on the AAPC web site conference sponsor page
- Signage throughout the conference thanking your company for its support

AAPC
441 N. Crestwood Drive / Wilmington, NC 28405
Phone: 866.301.2272 / Fax: 910.792.9733 / E-Mail: info@pagingcarriers.org / Web Site: www.pagingcarriers.org

AAPC—Advocating for the Advancement of the Paging Industry !