



Exhibitor & Sponsorship Opportunities

June 17-19, 2009

Hilton Montreal Bonaventure Hotel
Montreal, Canada

TABLE TOP EXHIBITS — \$2,000

AAPC & EMMA MEMBERS — \$1,500

Table top exhibits are available for your company to demonstrate your products and to discuss your services throughout the convention. The tables will be located in the main corridor where all of the meetings will be, so this area promises to promote heavy participant traffic to your display. Exhibit space is limited and assignment of exhibit space is based upon receipt of signed contract.

BENEFITS:

- Six-foot draped table and two chairs. You may use a pop-up display not exceeding 10 feet in width
- Two complimentary conference registrations; additional personnel will be \$150/person
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer in the conference materials
- Participation in conference raffle for additional exposure

SPONSORSHIP OPPORTUNITIES

Note: If there is some type of promotional item that you would like to distribute to the attendees that is not listed below or a vendor package, please contact Linda Hoover, 910.632.9442, or aapc@ec.rr.com to discuss the details.

Cocktail Reception Sponsor: \$6,000

Be the company to greet attendees as they join their colleagues for the first time on Wednesday evening.

Benefits:

- Complimentary table top exhibit (this includes all the benefits listed above.)
- Ten minutes of dedicated time to present your product/technology to the conference participants
- One-paragraph company summary to be featured in the AAPC newsletter prior to the show
- A total of three complimentary conference registrations that include entry to the sessions and food functions; additional personnel will be \$150/person
- Prominent billing on all conference promotional material, including e-mail blasts and advertisements in trade publications
- Napkins and signs with your company logo and web site throughout the welcome reception area
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer in the conference materials

Buffet Lunch Sponsor: \$5,000

Sponsoring this buffet lunch is a unique opportunity for your company to promote its products and services while participants enjoy a special buffet lunch.

Benefits:

- Complimentary table top exhibit (this includes all the benefits listed above.)
- Five minutes of dedicated time to present your product/technology to the conference participants
- One-paragraph company summary to be featured in the AAPC Bulletin prior to the show

AAPC & EMMA

441 N. Crestwood Drive * Wilmington, NC 28405 * 910.632.9442 * F 910.792.9733 * aapc@ec.rr.com



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- A total of three complimentary conference registrations that include entry to the sessions and food functions; additional personnel will be \$150/person
- Prominent billing on all conference promotional material, including e-mail blasts and advertisements in trade publications
- Signs with your company logo and web site throughout the dining area
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer in the conference materials

Name Badge Sponsor: \$3,000

At registration, every conference participant will receive a printed name badge that will have your company logo on it (in addition to AAPC's & EMMA's logo).

In addition, you will receive the following benefits:

- Visibility on all conference promotion material, including email blasts and advertisements in trade publications
- Opportunity to introduce an educational speaker and provide a brief (three minute) overview of the products or services your company provides
- Two complimentary conference registrations that include entry to the sessions and food functions; additional personnel will be \$150/person
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer in the conference materials

Breakfast Sponsor: \$3,000 (Two available)

Conference attendees appreciate tasty pastries, juice, and that first cup of coffee in the morning.

Benefits:

- Visibility on all conference promotion material, including advertisements in trade publications
- Opportunity to introduce an educational speaker and provide a brief (three minute) overview of the products or services your company provides
- Two complimentary conference registrations that include entry to the sessions and food functions; additional personnel will be \$150/person
- Signs with your company logo and web site throughout the dining area
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer in the conference materials

Conference Notepad Sponsor: \$2,500

At registration, each conference participant will receive a high quality notepad with your company logo on it for taking notes throughout the conference.

In addition, you will receive the following benefits:

- Visibility on all conference promotion material, including advertisements in trade publications
- Opportunity to introduce an educational speaker and provide a brief (three minute) overview of the products or services your company provides

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- One complimentary conference registration that includes entry to the sessions and food functions; additional personnel will be \$150/person
- Table signs with your company logo and web site throughout the dining area
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer in the conference materials

Break Sponsor: \$2,500

Networking and attending sessions can be tiresome. Let participants know your company provided them with the snack and drink they need to get them through the day.

Benefits:

- Visibility on all conference promotion material, including advertisements in trade publications
- Opportunity to introduce an educational speaker and provide a brief (three minute) overview of the products or services your company provides
- One complimentary conference registration that includes entry to the sessions and food functions; additional personnel will be \$150/person
- Signs with your company logo and web site throughout the dining area
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer in the conference materials

Conference Pen Sponsor: \$2,000

At registration, each conference participant will receive a high quality conference pen with your company logo on it.

In addition, you will receive the following benefits:

- Visibility on all conference promotion material, including advertisements in trade publications
- Opportunity to introduce an educational speaker and provide a brief (three minute) overview of the products or services your company provides
- One complimentary conference registration that includes entry to the sessions and food functions; additional personnel will be \$150/person
- Table signs with your company logo and web site throughout the dining area
- Post-conference participant list, which includes name, company, address, and e-mail
- Your company information and description in the conference materials and on the web site
- Opportunity to place a one-page company promotional flyer in the conference materials