



September 2, 2004

Dear Paging industry member,

You are invited to participate in the American Association of Paging Carriers Fall Conference, which will be held on November 3-5, 2004, in Phoenix, Arizona. The focus of this event is to provide a forum for members of the paging industry to share ideas on how to strengthen their businesses.

AAPC is a non-profit organization that has been making a difference in the paging industry for nearly 3 years (visit our website at: www.pagingcarriers.org).

We are very excited about the presentations that will be made at the conference. As you know, AAPC appreciates the generous support of organizations such as yours. A full conference brochure will be emailed and mailed in early September but we want to let you know about some ways that we have structured the event to add value to your relationship with AAPC. First, we will be providing significant time for vendors to interact with members of the industry. This will be done with a 'blind draw' format for the Thursday golf tournament and mixed seating at the industry dinner on Thursday evening. Second, for any of the event sponsors we will be offering an opportunity to provide a 3-5 minute company overview immediately preceding the industry presentations. Finally, the tabletop display opportunities will give vendors a convenient and low cost way to gain exposure and talk with potential customers about their products or services. Our planning committee is excited about strengthening our partnership with industry vendors and hopes you will share our enthusiasm.

Enclosed, please find a form to register your company or organization to participate as an Exhibitor/Sponsor. Note: Reservations for exhibitor space and sponsorship are to be returned by **October 8, 2004**, to assure you are part of this important event

Please feel free to call me at 651-203-PAGE or e-mail me at davide@ewald.com, if you have any questions. Your help is greatly appreciated.

Sincerely,

David Ewald
Executive Director

American Association of Paging Carriers

Fall Conference

Application for Sponsors and Exhibitors

November 3-5, 2004

Pointe South Mountain Resort, Phoenix, Arizona

Company Name: _____
Mailing Address: _____
City, State, Zip Code _____
Work Telephone Number: (____) _____ Fax: _____
E-Mail Address: _____
Contact Person: _____

Sponsor Program: (Please indicate your choice of sponsor category)

Wednesday evening reception (2 available)	\$2000	<input type="checkbox"/>
Thursday Breakfast	\$1000	<input type="checkbox"/>
Thursday Luncheon	\$2000	<input type="checkbox"/>
Thursday reception (2 available)	\$2000	<input type="checkbox"/>
Thursday Industry Dinner: (3 available)	\$3,000	<input type="checkbox"/>
Refreshment Breaks: (3 available)	\$500	<input type="checkbox"/>
Golf Sponsor (2 available)	\$1000	<input type="checkbox"/>

Sponsors will be recognized in the On-site conference program, listed on signage at the program, given verbal recognition during appropriate times at the conference, listed on the AAPC website and in AAPC newsletters. Sponsors of each event will be introduced during the sponsored event and given a brief (3-5 minute) opportunity to introduce their company and product or service.

Exhibit Space:

20 spaces for tabletop exhibit have been reserved and are available on a first come, first served basis.

Time will be set aside during the conference for visits to the tabletop displays.

Members @ \$ 500.00 each _____

Non-Members @ \$ 750.00 each _____

Note: The exhibitor assumes responsibility and agrees to hold AAPC harmless for any claims, losses and damages to persons or property caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises. In addition, exhibitors acknowledge that AAPC does not maintain insurance or security covering exhibitor's property.

Purchase summary

Sponsorships \$ _____

Tabletop display \$ _____

Conference registration
(\$149 member/\$199 nonmember)) \$ _____

Total enclosed \$ _____

**Please return your completed application form and payment by
October 8, 2004 to:**

AAPC Fall Conference
1000 Westgate Drive, Suite 252
St. Paul, MN 55114